

WIHS GOOD NEWS

Fall 2025 · Your Live & Local Station for Daily Hope and Encouragement · WIHSradio.org



It's time to get excited
about our banquet on
Saturday, October 18th!

Sign up today for tickets, sponsorships and
ministry display space at WIHSradio.org



One of the signs of fall is the **WIHS Celebrate Jesus Gala & Expo at the Aqua Turf Club in Southington**, our annual "family reunion" of the Body of Christ across the State! Hundreds of Christ-followers will gather for a special evening of networking, praise and worship, family-style dining, an enthusiastic recap of the past year, an exciting preview of the year to come, and an opportunity to financially give to the work of our very influential media ministry.



The Ministry Expo will open at 4:30 pm with about 30 displays by Connecticut-based ministries, live instrumental music and an appetizer buffet. Dinner will begin with the new **WIHS** praise band, *In His Service* (IHS). Gerry Williams will serve as emcee. Keynote speakers will be Tom and Debbie Berrill from Bristol (above center) with the *Institute of Connecticut History*, who will share insights on the State's rich Christian heritage. **Please scan the QR code to buy tickets today!**

WIHS Staff & Volunteer News



Teen News Interns Ella Langdon (left) and Samuel Schall (right) joined our Community News Department for the summer.

This year, **WIHS** offered Teen News Internships to motivated high schoolers interested in developing their journalism skills and helping WIHS with community and public affairs. Working under Gerry Williams, **WIHS** Community News Director, Ella Langdon and Samuel Schall expanded our news department and local impact. Thanks to both for a job well done!



These new internships are part of **WIHS'** overall strategy to build a network of volunteer news correspondents across the State, to help us to keep tabs on what's going on and nurture Christian journalists for future media careers.

Please pray for us! **WIHS** is also exploring the feasibility of transitioning more top-of-the-hour newscast responsibilities in-house and away from feeds by syndicated network newscasts. We'll keep you informed as we navigate the process.

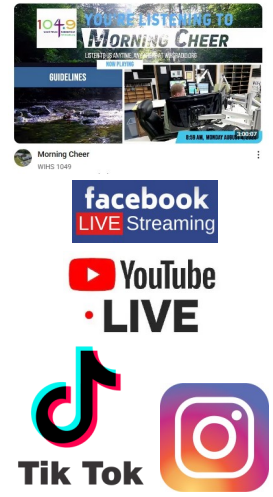


Since joining us in 2017 as part-time on-air announcer and board operator, Tirrell Watson is now also responsible for production of our growing video presence at events and on Facebook LIVE, YouTube LIVE, Instagram and Tik Tok. Video is the wave of the future!



Similar to most radio stations across the USA, **WIHS** is rapidly expanding its digital footprint because that's where growth in content creation, delivery, listenership and viewership is taking place. In this digital space, the Lord is using Tirrell Watson to play an important role on the **WIHS** staff. Tirrell and his family reside in New Britain. He holds a Certificate in Broadcast Communications from the Connecticut School of Broadcasting and a degree in Broadcast Communications from Middlesex Community College.

According to Radio.co, the future of radio is likely to be a blend of traditional broadcasting and digital live streaming, smart speaker integration and new formats like hybrid radio and visual radio. Keeping up with social and tech trends helps us to shine the Light of Christ to more souls "everywhere!"



THANK YOU! **WIHS** could not exist without the "army" of passionate, enthusiastic, hard-working, reliable, talented volunteers who mobilize for so many essential tasks, from Faith Sharing to our first-ever outdoor concert in the **WIHS** Amphitheater, to this newsletter mailing, to the Celebrate Jesus Gala & Expo, to ongoing phone calls with churches, donors and listeners. Volunteers also "hit the street" to promote **WIHS** at their churches, at events, by giving away Invitation to Listen cards, bumper stickers, window clings, and program guides.

If you would like to be a **WIHS** volunteer, please complete the volunteer application form on our website today.



Volunteer Deb Rawlinits helps us with donor calls and much more. Her enthusiasm is contagious!

WIHS Management & Donor Relations Update



Ecclesiastes 4:12

At **WIHS**, the triple-braided cord strategy is working!

Braid #1: Legacy platform (104.9 FM radio)

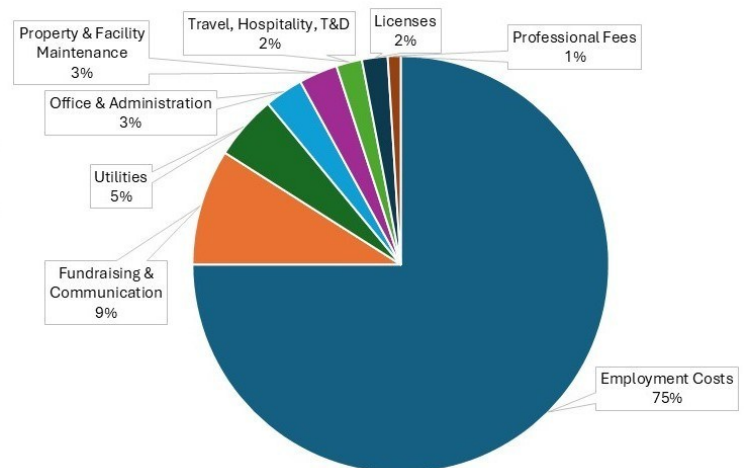
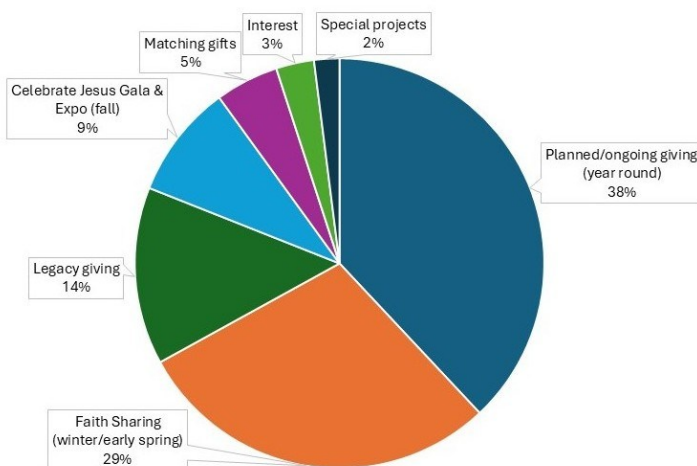
Radio remains an important content delivery method. We continue to grow our Bible-based, Christ-centered local and national on-air content with consistently high professional standards and quality.

Braid #2: Digital platforms

We continue to expand our digital footprint through our 24/7 live stream broadcast, content-rich website, e-newsletter, social media presence, YouTube Channel, and new original video content.

Braid #3: In-person relationship-building and outreach

We continue to engage face-to-face through our annual banquet, pastor brunches, church and donor meetings, studio tours, media partnerships with major concerts and conferences, and the new WIHS Amphitheater.



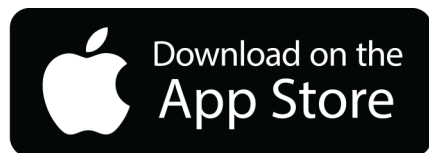
These pie charts give you a snapshot of our revenue sources and operating expenses.

As we meet in-person with **WIHS** donors, many assume that our *Faith Sharing* telethon raises most of our funds, but in reality, it generates about 29% of our revenue. The remaining 71% comes from other sources. The Lord has raised up a diverse grassroots base of passionate financial partners. Many donors are also surprised to learn that we have 20 full- and part-time paid employees. “Live and local” is wonderful and is a huge strength of **WIHS**, but it comes with a price: 75% of our budget is employment costs. Without your Spirit-led support, we couldn’t continue this unique high-tech, high-touch approach to radio. To help to make **WIHS** financially sustainable, we are holding monthly Planned & Legacy Giving meetings at the station on the 2nd Tuesday of the month at 6 pm. To register, please call the office at 860.346.1049. Thanks to you and all who contribute to **WIHS**. We really appreciate you.



We need your partnership to finish 2025 “in the black” and grow! Click this button on WIHSradio.org!

WIHS Online & Outreach News



It's easy to install the new, free **WIHS App** for **Apple** and **Android** devices! Just scan the appropriate QR code above. It only takes about 30 seconds, and you'll be immediately thrilled to have us at your fingertips 24/7 from anywhere!



The **WIHS Good News** e-newsletter is sent **WEEKLY** to thousands of contacts on **Saturday mornings**, with a recap of guests and topics on upcoming **WIHS**-produced shows and helpful hotlinks. Listeners are loving the new format! If you are not subscribed, use the subscription form on our website.



Did you miss a segment of **Bread of Life**, **WIHS Journal**, **Spectrum of Sound**, **Ministry Roundtable** or **The Salt Mine**? Want to share our content with others? We have over 2,500 original **WIHS**-produced shows posted online for 24/7 listening and viewing. Just click the YouTube logo/link on the WIHSradio.org homepage. It's a fantastic resource!



We are now **LIVE STREAMING** our **Monday** and **Wednesday Morning Drive-Time** shows with **Gerry Williams** and **Teresa Daly**! Listeners are enjoying getting an "inside look" at what goes on in the studio and watching Gerry and Teresa's animated antics. They have lots of personality! Check it out!



In recent years, **WIHS community outreach** has blossomed across the State. Most of our offsite events are along the I-91 and I-95 corridors, reflecting Connecticut's population density. To invite us to participate in your upcoming event, please use the form on our website.

Our 2025 Keynote Speaker Team consists of Matt Harper, Drew Crandall, Kevin Baldwin, Jessica Chenery, Anissa Porticelli and Gerry Williams. If you need pulpit supply or an on-fire local Christian speaker at an event, contact us today.



WIHS is blessed to be headquartered on a 7.5-acre field situated in the middle of Connecticut, on a State road with 13,000 vehicles passing by each day. On July 19, we hosted a free live outdoor concert as a "test of concept" for a future **WIHS Amphitheater**. Thank you to all who helped and joined us! We are now prayerfully assessing next steps.



WIHS 104.9 FM
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Web: WIHSradio.org

Our mobile-friendly website contains many interactive features and links to live streaming, a playlist, online giving, Facebook and YouTube.



MEMBER:

