

“A SEASON OF FINANCIAL DROUGHT”

Message to WIHS Listeners & Supporters

by Drew Crandall, President of Connecticut Radio Fellowship

June 5, 2023



Hi, I'm Drew Crandall, President of CT Radio Fellowship. Ecclesiastes 3:1 says *“To everything there is a season, and a time to every purpose under the heaven.”*

Sometimes, we all go through seasons of drought in one way or another. For example, last fall, a reservoir near my house, was getting very low. But, Praise God, that season ended. As I drive by this reservoir now, it's back to full capacity!

Here at WIHS, we operate commercial-free and debt-free. Our revenues are derived completely from freewill donations by listeners and supporters. It has been that way since we went on the air 54 years ago.

Like many non-profits, donations fluctuate throughout the year, reaching their peak in November and December.

(more on page two)

Right now, WIHS is going through a season of drought. Unlike donations, operating expenses remain fairly consistent (and are rising) every month. Year To Date, we've had to tap reserves to cover the gap between donations and expenses.

We're not a begging ministry, but by the same token, we want to let our listeners know about our needs, then trust the Lord to provide.

One listener, who recently heard about our situation, increased his 2023 pledge from \$150 to \$900. Please pray about how you can help. If you look under the DONATE NOW tab on our website, there are many ways that you can financially support the ministry.

Please visit WIHSradio.org today. That's WIHSradio.org. If you'd prefer, call the station during business hours Monday through Friday from 8 am to 4 pm, at 860.346.1049. That's 860.346.1049.

On behalf of our Board, staff, programmers and listeners, we THANK YOU for your generous support!

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