

- Jesus is our Rock! WIHS will always be founded on the Word and the Spirit. We will not drift as so many organizations do.
- WIHS will always be bathed in prayer. The station was conceived and born through seven years of prayer, and has been sustained by ongoing prayer. (In 2021, we launched our intercessory prayer team.)
- We will be overtly evangelistic and outwardly focused! Ye must be born again! The Great Commission says GO! We will not flinch from proclaiming the Good News, helping souls to come to and grow in Christ.
- We will bloom where we're planted! We were born in Connecticut, and our name is "Connecticut Radio Fellowship." While the Holy Spirit may use our content to bless souls elsewhere, we will intentionally focus our time, talent, tongue and treasure on Kingdom-building here in Connecticut.
- We will operate in a balanced way, with all ministry "walls" strong and supporting each other. We will repair, maintain and build the walls with the bricks of Biblical principles and the mortar of the Holy Spirit.
- We will represent the diversity of the Body of Christ in Connecticut (geographically, demographically, ethnically, culturally and denominationally.)
- We will be a ministry where the fruit and gifts of the Holy Spirit are free to flow!
- We will be a multi-media ministry with a growing digital and relational footprint.

